



collaborate

DIGITAL ASSET MANAGEMENT



THE NEW ONLINE DAM SYSTEM, IMAGE LIBRARY AND WORKFLOW – **BUILT FOR CREATIVES, BY CREATIVES**

What is Collaborate DAM?

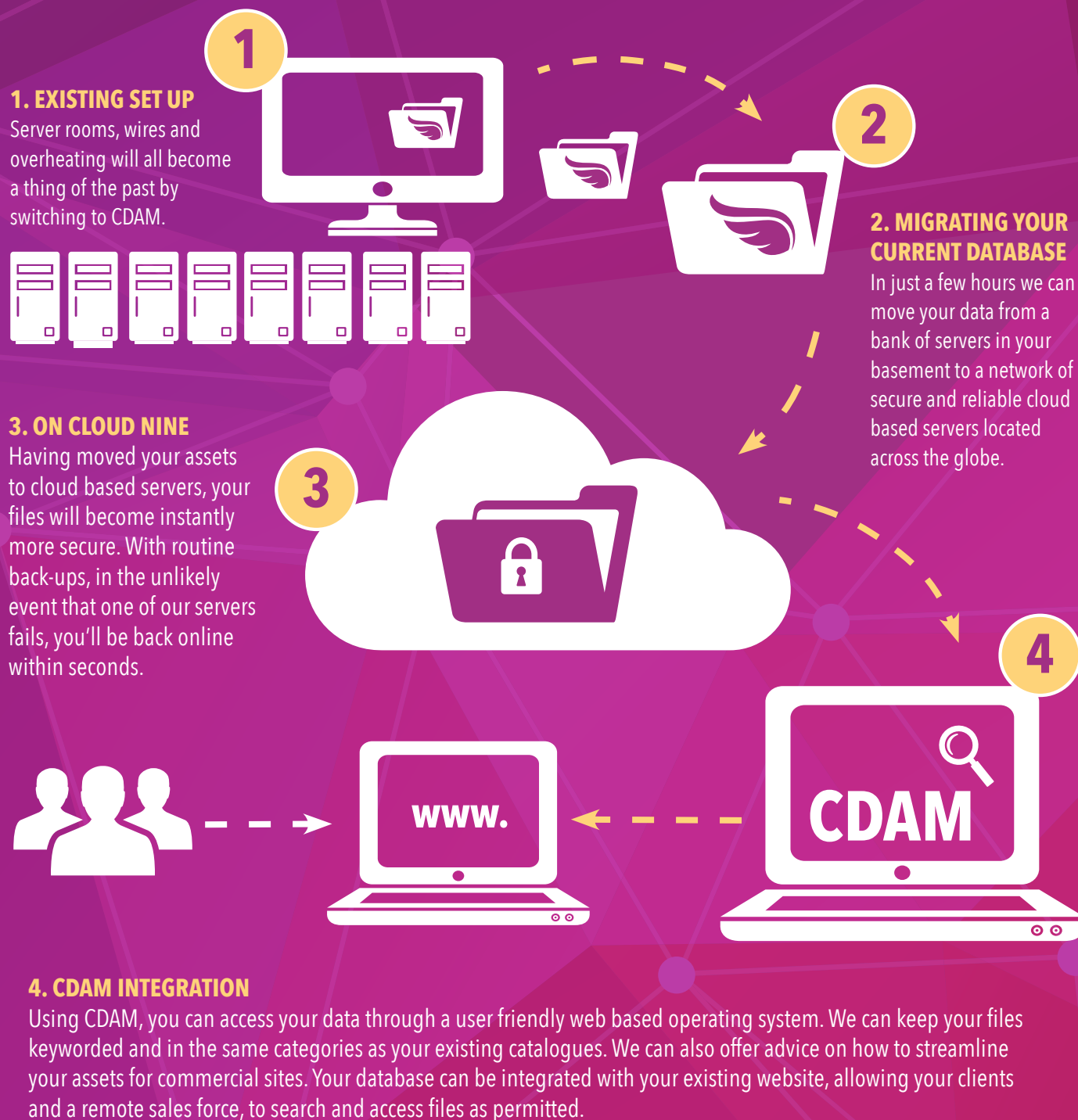
CDAM is a secure web based filing system developed to store large amounts of data.

Perfect for keyword based image libraries, CDAM is an intuitive solution that will allow your library to integrate seamlessly with your existing websites.

Accessed through your web browser, CDAM can also sync with offline servers - allowing for external back-ups and full integration with offline image browsers.

For commercial libraries such as licensing catalogues and stock imagery, the system uses Google intuitive coding - in other words search engines will love reading your data.

There are many options to adapt a workflow management solution to work alongside CDAM, providing you with a more cohesive tool.



What are the benefits of using Collaborate



Built for creatives, by creatives

Collaborate is a design agency serving the publishing and corporate sectors. CDAM has been designed and developed from a genuine desire to create a system that met our needs.

Having built a library of over 100,000 assets over many years, we have road tested many systems, none of which had the flexibility and security which we required for our assets.

We created a bespoke solution that allows us to store, search and share image and document libraries as well as single files, quickly and securely with our clients.



No subscription or purchase required

Our solution is not a software programme out of the box and it's not a licensed online platform. So there are no subscription fees or licensing fees to pay up front. In fact, you can use the CDAM operating system completely free of charge. It's already been developed and paid for itself - we are simply sharing the success with other creatives.

Costs that you will be obliged to pay relate to storage, migration fees and any bespoke development you would like to make to CDAM.



Tailored for your requirements

Every business has a different approach to categorising files and sharing data with clients. CDAM has the flexibility to be tailored to your needs.

As well as being integrated with your website, CDAM can also sync a workflow management tool directly with your libraries, enabling stock control and live reporting capabilities.



"We felt that we were tied into our current system because we had invested so much resource into building it, so when Collaborate offered us a much faster and cheaper solution it was a no-brainer. They handled the migration to the new database and we were up and running in just seven weeks. I can honestly say they did not compromise on our demands and it gives us functionality we didn't know existed before. I can't recommend Collaborate DAM enough."

Ed Burns, CEO, advocate-art.com

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A TYPICAL CUMULUS USER



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