

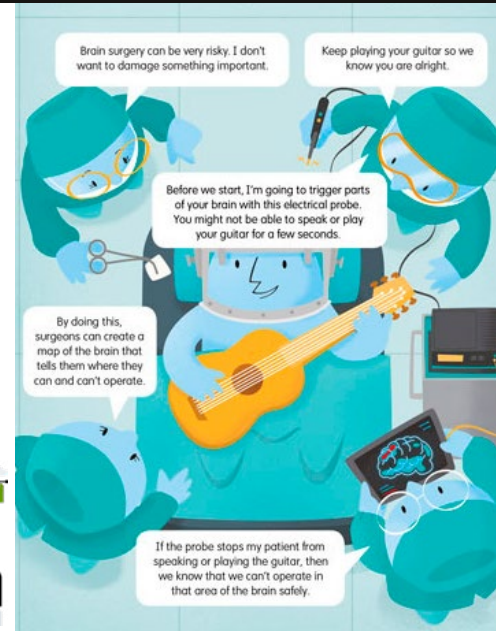
MY BRILLIANT BRAIN



INFOGRAPHIC STYLING

COMPUTER / GAMING REFERENCES

NARRATOR CHARACTERS CONTROLLING THE BRAIN



GENRES: STEM, MENTAL HEALTH

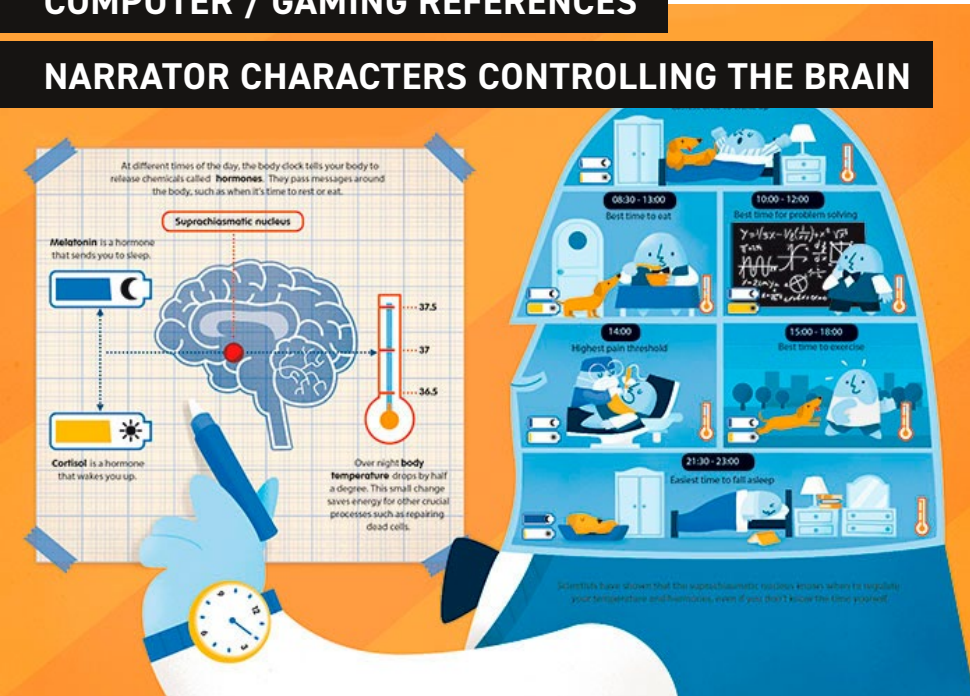
READING LEVEL: GRADES 2 - 4

OVERVIEW:

My Brilliant Brain is a fun, accessible series for kids aged 7 to 10. It looks at our sometimes brilliant, sometimes wacky brains, what they do, and how they work. It's explained by characters who live inside us, pulling the levers and pushing the buttons that keep us ticking along.

As well as functions, each book explains how we know what we know about the brain, in a clear, interesting and fun way. We'll also find out what we've yet to discover – there's a lot we don't know!

- WHAT MAKES YOU YOU?**
This book looks at thoughts and feelings, personality and mind, and how they all work together to make us who we are.
- MAKING SENSE**
How we take in the world around us through touch, taste, sight, sound and smell – making sense of the world with our senses
- MOVING THE BODY (INSIDE AND OUT)**
From running fast round the block to digesting a pizza, how do our incredible bodies do what they do, and what's firing in the brain to make it happen?
- STRANGE BRAINS**
From optical illusions, brain malfunctions, to brain surgeries performed while the patient is awake, this book looks at what the brain does when it misfires, how it can be fixed, and what it teaches us about the way our minds work.



MAKING YOUR WORLD



GENRES: STEM, STEP-BY-STEP
READING LEVEL: GRADES 2 - 4
OVERVIEW:

A series about our planet, the threats of climate change, and ways to combat it. As well as large scale environmental projects, it explains how the reader can do smaller things on their own, in school, or with friends to protect our environment. We'll talk about environmental activists who inspire us.

The tone is upbeat and positive – together we can make a difference!

Then, using recycled and recyclable materials, there are step-by-step instructions on how to craft cute, fun, cool models. Each one comes with facts and questions about what they're modelling.

STRIKING PHOTOGRAPHY MIXED WITH BRIGHT COLLAGE EFFECTS

INSPIRING ACTIVISM, ENGAGING ACTIVITIES, ENCOURAGING AWARENESS

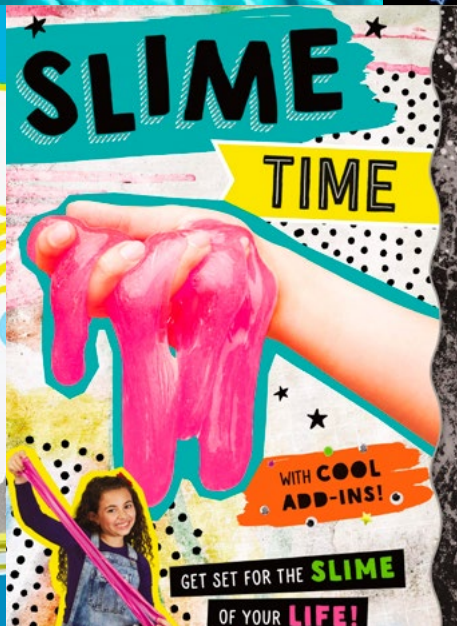
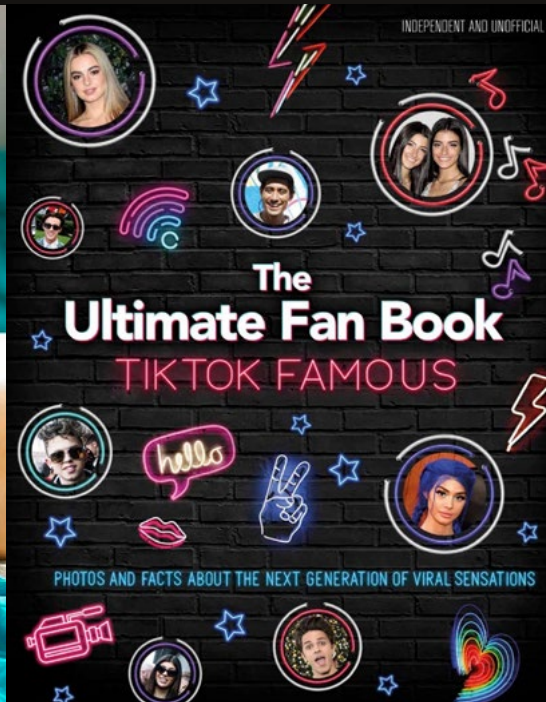


- OUR WORLD**
 Focusing on different landscapes – from deserts and volcanoes, to fields and rainforests – we'll discover how we can keep our land safe from pollution and climate change. And make some cool models of our world too.
- WATER**
 Looking at our seas, oceans and luscious lakes – how do we keep them clean and protect its beautiful wildlife. We'll model some sea life too.
- LAND ANIMALS**
 The animals on the planet belong here just as much as we do. Let's protect all the incredible species of animals that live with us. And let's model some too!
- TOO GOOD TO GO**
 Urgent Action! Looking at the endangered places and animals on the planet, and some that have already gone.



YOUNG, VIBRANT COLOURS MIXED WITH BLACK

FUN PHOTO / ILLUSTRATION MIX



GENRES: STEM, STEP-BY-STEP

READING LEVEL: GRADES 6 - 8

OVERVIEW:

It's no longer necessary to have expensive equipment to become the next top director. There's so much we can do with just our cell phones... if we knew how.

For kids aged 10-14 who are either just starting out as 'phone filmmakers' or have been doing it for a while but want to learn some new technical tricks, this book will help improve the quality of the films they shoot and edit on their phones. It will also talk about the dos and don'ts of sharing online.

We'll also look at how these tricks would convert to conventional filmmaking if the reader would like to pursue the hobby further.

- **MAKE A (PHONE) MOVIE**
More and more movies are being shot on cell phones and making it to the mainstream. We'll look at how you can make the transition from the phone screen to the big screen.
- **MAKE A (PHONE) ANIMATION**
Requiring certain apps, we'll look at how to make an animation with your phone, with tips on saving time and money.
- **MAKE A (PHONE) STOP MOTION**
Time and patience is what it takes to make a stop-motion film. We'll be looking at the history of stop motion and how you can do it at home with just your phone.
- **MAKE A (PHONE) VLOG**
From starting your own YouTube channel to posting a TikTok video, this book helps the reader become a viral sensation.

MY FEELINGS BOOK



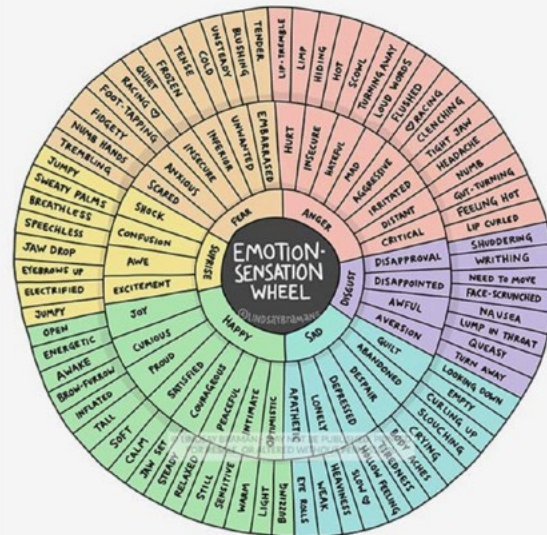
PLAYFUL DOODLEY STYLE

BRIGHT PASTEL COLOURS

MINDFULNESS AND ART THERAPY ACTIVITIES



WHAT EMOTIONS FEEL LIKE IN THE BODY:



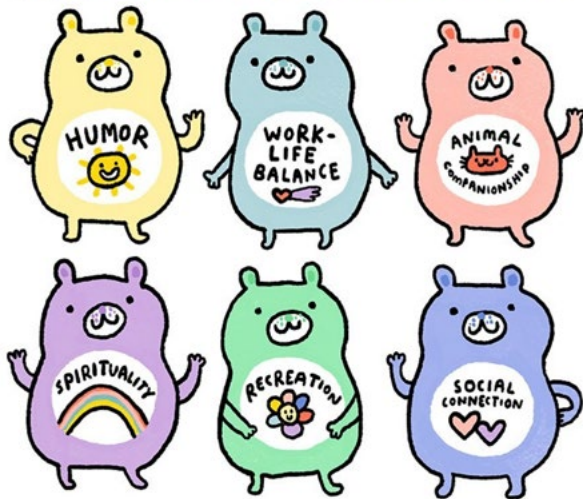
GENRES: STEM, MENTAL HEALTH
READING LEVEL: GRADES 2 - 4
OVERVIEW:

My Feelings is a journal packed with activities to help children identify and connect with their emotions. Adapting common mindfulness activities to suit a young audience will help teach techniques for managing feelings and keeping emotionally healthy.

- HOW AM I FEELING TODAY**
 Visual cues such as wheels, charts or diagrams can help young children recognise different emotions and give them the vocabulary to communicate how they feel.
- HOW DO I DEAL WITH A PROBLEM**
 'Compromise.' 'Attack the problem, not the solution.' 'Listen without interrupting.'
 This section presents all kinds of solutions to problematic feelings.
- KEEPING CALM**
 Mindful activities such as step-by-step, finger dot-to-dot or search and find to manage anxiety.
- USE YOUR HAPPINESS**
 Good feelings make you creative!
 Suggestions of how to harness that creative energy and give you something to remind you of happy emotions when you feel down. E.g. painting, crafts, make up a dance etc.



MENTAL HEALTHCARE BEARS



EXPAND YOUR EMOTIONAL VOCABULARY



CRAFTING FOR VLOGGERS



GENRES: STEM, STEP-BY-STEP

READING LEVEL: GRADES 5 - 8

OVERVIEW:

Crochet, collage, upcycling, pottery... at-home crafts became a HUGE trend in 2020 that shows no sign of slowing down, with some craft vloggers gaining huge followings with millions of subscribers. A twist on traditional step-by-step craft books, this series teaches you not just how to craft, but how to film and share your process - just like a vlogger! With a focus on safety both physically and online, the series makes crafting accessible to a young audience in a way that is often overlooked by platforms such as Youtube and Tiktok, who don't have pre-teen children as their primary audience base.

BRIGHT, CLEAN PAGE LAYOUTS WITH GIRLY COLOURS

CUTE DECORATIVE DETAILING



• YARN AND WOOL

Crochet, knitting, pom-pom crafts, punch needling, tassel making, weaving... there are SO MANY things you can make and do with a few balls of the fluffy stuff!

• PAPER CRAFTS

Get your gluestick and safety scissors at the ready! Learn to craft greetings cards, paper sculptures, and origami too!

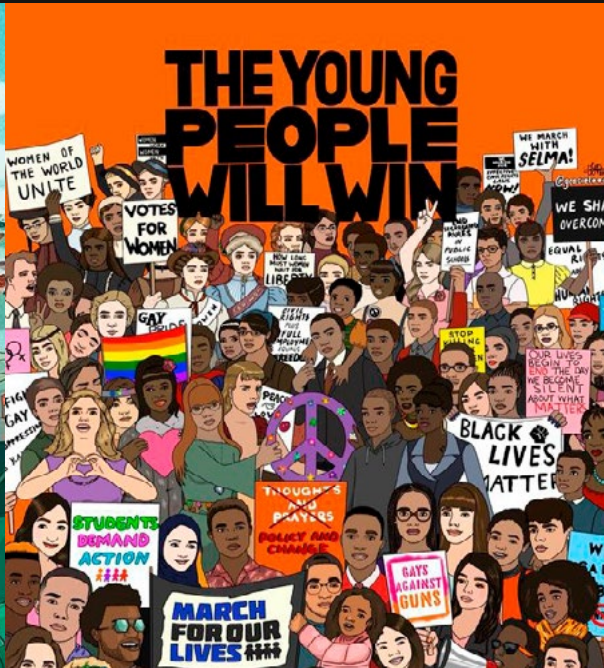
• HOMEMADE POTTERY

With a block of air-dry clay, some paints and PVA you can create all sorts of handy household objects from your kitchen table!

• UPCYCLING

Something for the eco-warriors! Learn how to customise your older sybling's hand-me-downs to create something fresh and unique to you!

SUPER ACTIVISTS



LIMITED COLOUR PALLETES

INDEPENDENT COMIC INSPIRED

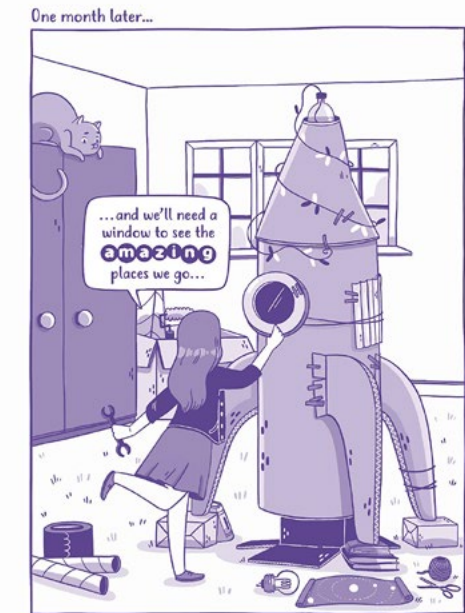
GENRES: SOCIAL JUSTICE, ACTIVISM

READING LEVEL: GRADES 6 - 9

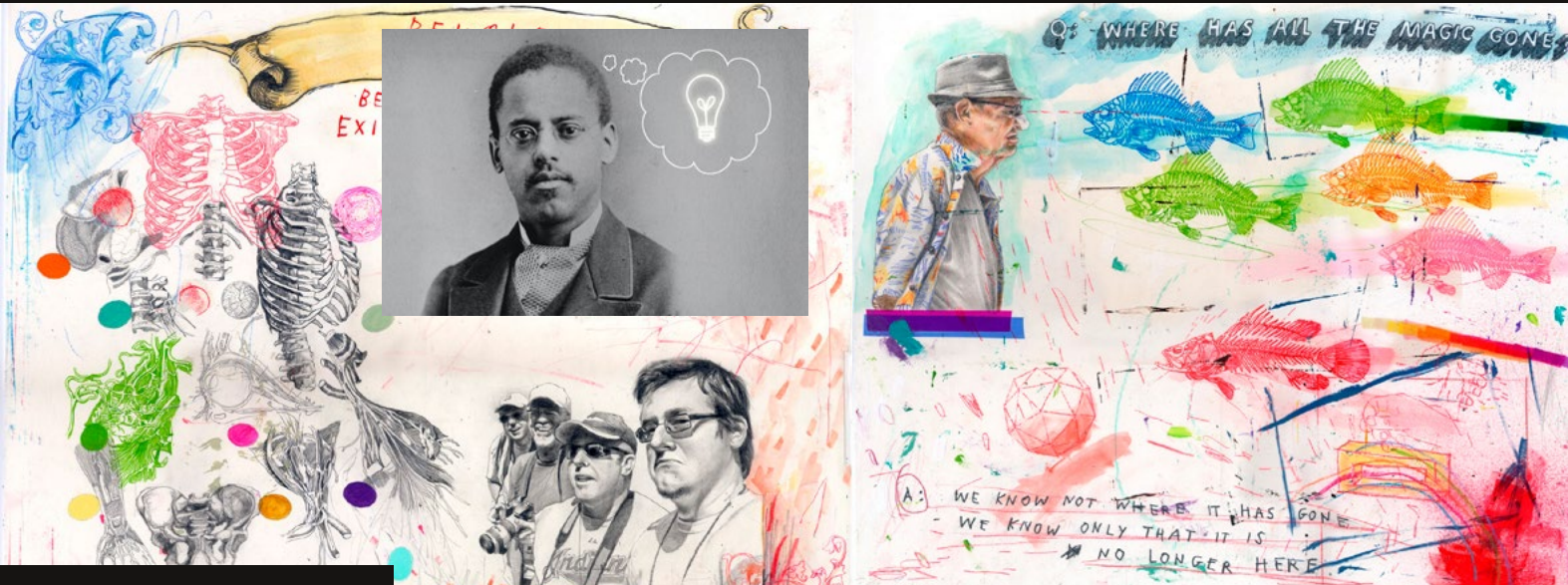
OVERVIEW:

A graphic novel series for teens and pre-teens, made up of fictional short stories about young people who made a difference to the world and became 'real life superheroes'. Inspired by real world events and also highlighting localised activism, these stories should empower young readers to change the world in all sorts of ways.

- **PROTECTING THE PLANET**
Stories of characters organising litter picks and beach clear-ups, helping schools cut down on waste, protecting trees/ animals under threat etc.
- **BEING AN ALLY**
Stories of characters standing up to everyday discrimination, advocating on behalf of others, supporting friends who face adversity etc.
- **STANDING UP TO THE BIG GUY**
Stories of characters boycotting brands, challenging local government/ organisations, whistleblowing etc.
- **INSPIRING OTHERS**
Stories about campaigns that inspire, setting an example to those around you, speaking up and making yourself heard, going viral etc.



HIDDEN INVENTORS



BRIGHT COLOURS

UNFINISHED PORTRAITS

MESSY SCRAPBOOK AESTHETIC



GENRES: HISTORY, STEM,
SOCIAL JUSTICE

READING LEVEL: GRADES 6 - 9

OVERVIEW:

Hidden inventors is about inventors and scientists that didn't receive their due credit for accomplishments, such as:

Lewis Latimer - light bulb, inventor of the carbon filament.

Jocelyn Bell Burnell - for discovering pulsars.
Dr. Shirley Jackson helping invent the fibre optic cable and telecommunications.

Marie Van Brittan Brown - inventor of CCTV.

Lonnie G. Johnson - inventor of the Super Soaker etc.

Many of these talented people weren't credited due to discrimination, and as such the series seeks to inspire and educate around issues of social justice.

- **SCIENCE**
E.g. Alfred Russel Wallace, who came up with the theory of natural selection at the exact same time as Darwin.
- **TECHNOLOGY**
Inventors such as Tim Berners-Lee, who invented the world wide web but didn't patent it.
- **ENGINEERING**
Engineering pioneers such as Mary Golda Ross, a native American aerospace engineer who worked on the space programme.
- **MATHS**
Mathematicians; Brahmagupta, Alan Turing etc

LET'S TALK ABOUT DIFFICULT FEELINGS



TEXTURED, EMOTIVE ILLUSTRATIONS



RANGE OF CHARACTER AGES FOR BROADER APPEAL

MIX OF BRIGHT AND DARKER COLOURS TO EXPRESS EMOTIONS



GENRES: MENTAL HEALTH

READING LEVEL: KINDERGARTEN+

OVERVIEW:

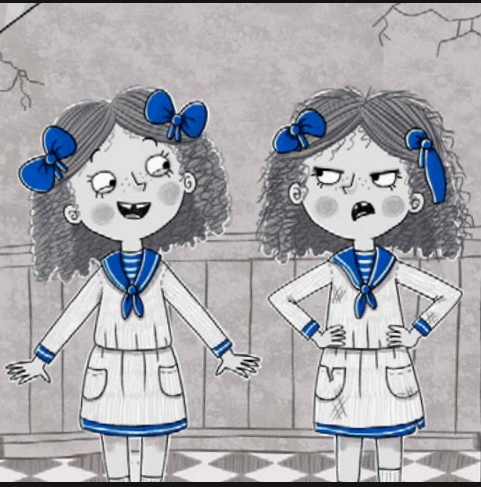
A series of very simple picture books for children aged 5+ aimed at helping them to talk about some of the more difficult or frightening emotions they might face in life and showing some strategies to deal with them, such as self-talk and zones of regulation.

In each book, children are led through examples of problems and solutions by characters who are all non-threatening. Children are shown examples of positive steps that they can take to make themselves feel better, then as the book progresses they are encouraged to suggest their own ideas.

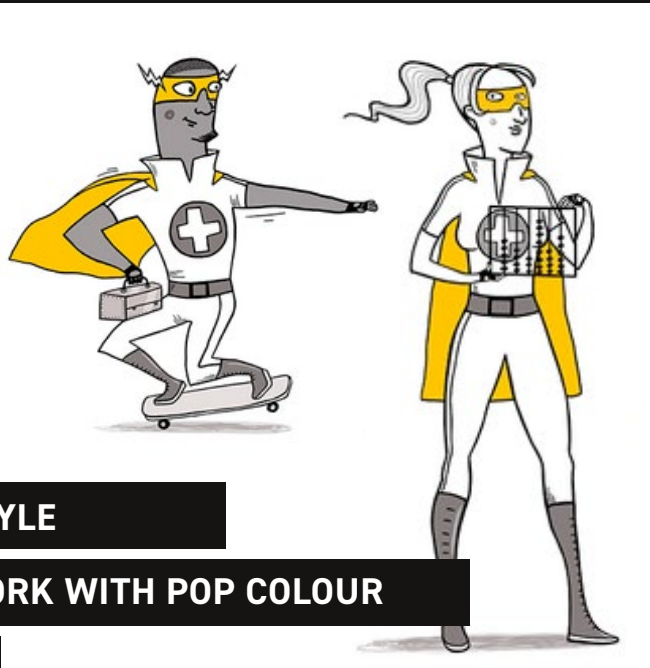
Children see positive sentences and phrases that they can use to 'self-talk' themselves through the problem. Children can also add their own ideas for helping themselves and other people through difficult feelings.

- **LET'S TALK ABOUT PAINFUL THOUGHTS**
In this book, children are introduced to the idea of self-talk as a way of dealing with difficult thoughts of failure and challenge and disappointment in themselves. There are friendly monsters who accompany the painful thoughts, but in a lighthearted way, and a light-hearted, brave dragon who guides children through their self-talk.
- **LET'S TALK ABOUT BAD DREAMS**
- **LET'S TALK ABOUT MAKING MISTAKES**
- **LET'S TALK ABOUT FEELING LONELY**

THE HILLYARD HIGH MYSTERIES



QUIRKY ILLUSTRATION STYLE



BLACK AND WHITE ARTWORK WITH POP COLOUR



GENRES: CHAPTER BOOK

READING LEVEL: GRADE 2+

OVERVIEW:

A series of mystery stories set in a high school. Each story takes place in a different class or group of friends. Some of the mysteries are ghostly or spooky, whereas some are just surprising or involve investigation. All of them involve age appropriate excitement and exploration of friendships, growing up and self-discovery.

- **ONCE A THIEF**
Some boys goad another boy into stealing from the supply teacher, with surprising results.
- **THE PAST IS HISTORY**
A class on history field trip experience history more realistically than they were expecting owing to their strange new teacher.
- **THE SECRETS OF SCIENCE**
Strange things start to happen in the 7th grade – particularly in the science labs. But what could be the cause and is it connected to the new science teacher?
- **THE HAUNTING OF GRADE 9**
Things start to go bump in the Grade 9 area. Can there be a rational explanation?
- **MY BEST FRIEND EVER**
Jealousy and obsessive behaviour drive a group of girls crazy. But what's behind the unusual behaviour of their former friend?

EYE CATCHING COVERS

